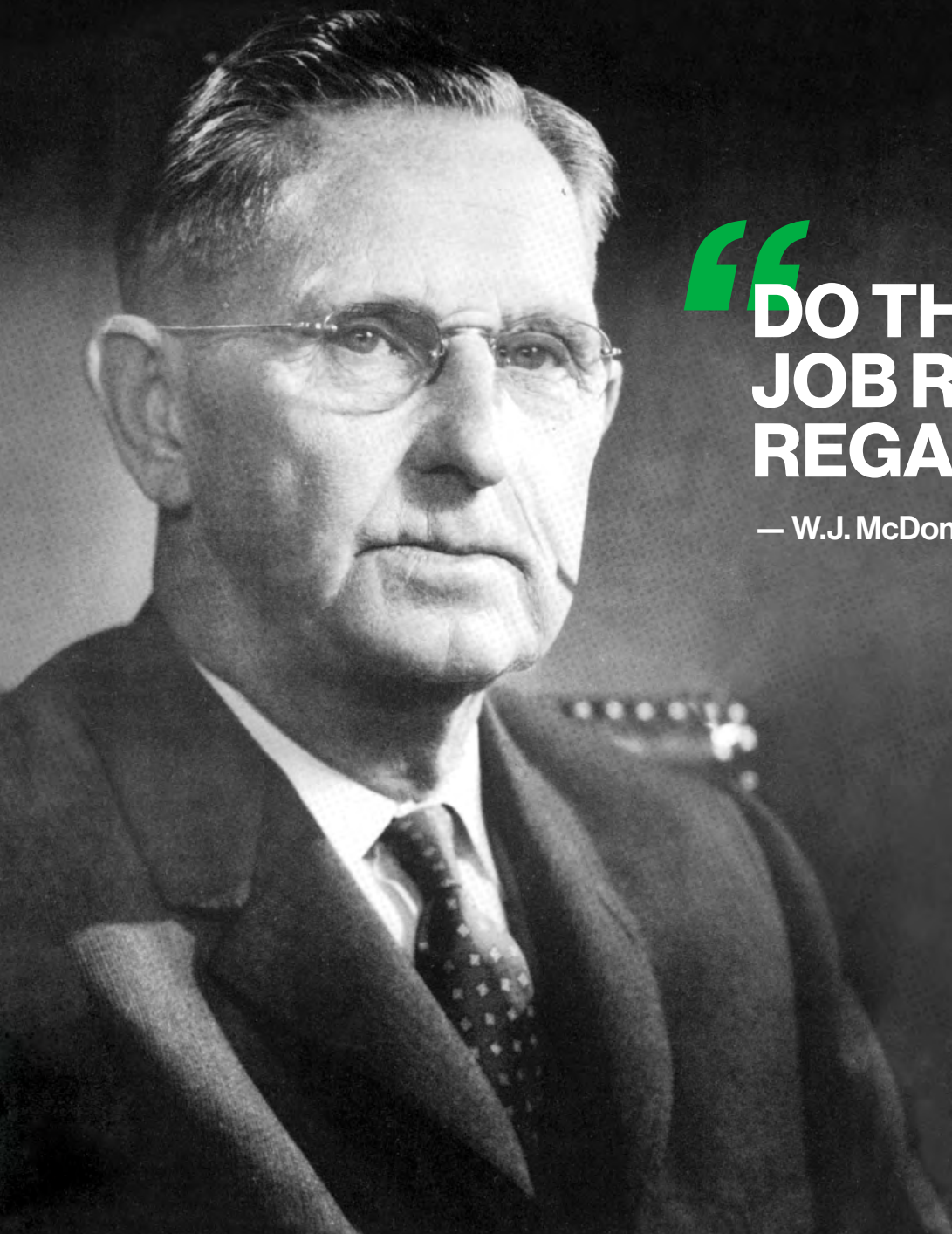




Doing It Right for 100 Years



**“DO THE
JOB RIGHT,
REGARDLESS.”**
— W.J. McDonald, Founder

THE VALUES WE LIVE BY

Since Black & McDonald's founding 100 years ago, W.J. McDonald's core values and our code of business have guided our operations, shaped our culture, and been the bedrock of our continued success.

We honour and respect W.J.'s beliefs through our current expression of Black & McDonald's values:

- Live and work safely
- Always improve
- Build enduring customer relationships
- Do it right
- Work for one another
- Enable people to flourish

BLACK & McDONALD'S PHILOSOPHY OF CONDUCTING
BUSINESS IS BASED UPON THE CORE VALUES OF ITS
FOUNDER, WILLIAM JOHN McDONALD, WHO ESTABLISHED
THIS COMPANY IN 1921. IN AUGUST 1991, IN HIS 104TH YEAR,
HE REITERATED THESE BELIEFS. THEY HAVE STOOD
THE TEST OF TIME...

- DO THE JOB RIGHT... REGARDLESS
- TALK TO THE CUSTOMERS REGULARLY,
CONFIRM THEIR SATISFACTION
- MAKE THE PRICE FAIR AND REASONABLE
- A DEAL IS A GOOD ONE, ONLY WHEN IT
IS GOOD FOR BOTH PARTIES
- LIVE UP TO YOUR PROMISES
- TREAT EMPLOYEES WITH RESPECT
- COMPLETE JOBS PROMPTLY
- INVOICE PROMPTLY, FAIRLY, AND IN DETAIL

WE HONOUR AND RESPECT THESE BELIEFS.



W.J. McDonald with industry colleagues.



W.J. McDonald at the Electrical Contractors Association of Ontario.



W.J. McDonald (left) and John McDonald (right)



John McDonald



Bill McDonald



From left to right: John, W.J. and Bill McDonald, celebrating W.J. McDonald's 95th birthday.



Ross McDonald



Ian and Bruce McDonald at CBO Meaford.



From left to right: Ian, John, Bill, and Bruce McDonald at the 25 Year Club.



It is with great pride and appreciation that we acknowledge the 100th anniversary of the founding of Black & McDonald. On this occasion, we celebrate the accomplishments of our many forebearers and also pay tribute to the effort and commitment of the thousands of people who contribute to our ongoing success.

When they joined forces in 1921, W.R. Black and W.J. McDonald simply aspired to earn a living in the burgeoning electrical field. Together, they operated a small contracting outfit from a basement office in downtown Toronto, carrying their tools and ladders by streetcar to serve customers in the nearby financial district. Over time and through many ups and downs, their modest undertaking progressed into a multifaceted, expansive North American organization.

Our founders' steadfast belief in doing the job right has served as a guiding principle and rallying cry for four generations of employees in our field operations, shops and offices. To this day, B&M people approach their commitments and customer relationships with good intentions and an earnest desire to do their best. Our ongoing evolution as a company continues to be driven by the ambition and entrepreneurial spirit of our people and by their eagerness to adapt our skills and capabilities to new circumstances, changing customer needs and emerging technical challenges.

We are stepping forward into our next century with confidence in our people and our services, and with a strong outlook for growth and opportunity as a company. We remain firmly committed to sustaining a safe, respectful and welcoming workplace for the benefit of everyone.

Thank you for your hard work, your professionalism, and your enduring dedication to our founding principles.

Happy Centennial!

With admiration and gratitude,

John M. Donald, Jennifer Ross McDonald, June McDonald

The McDonald Family

HISTORY OF OUR LOGOS

Over the past 100 years, B&M's logo has gone through different iterations to communicate our brand values and diverse portfolio of services.



Corporate Logos



1950s logo



1960s logo



1970s logo



2019 logo



Special application logo

Anniversary Logos



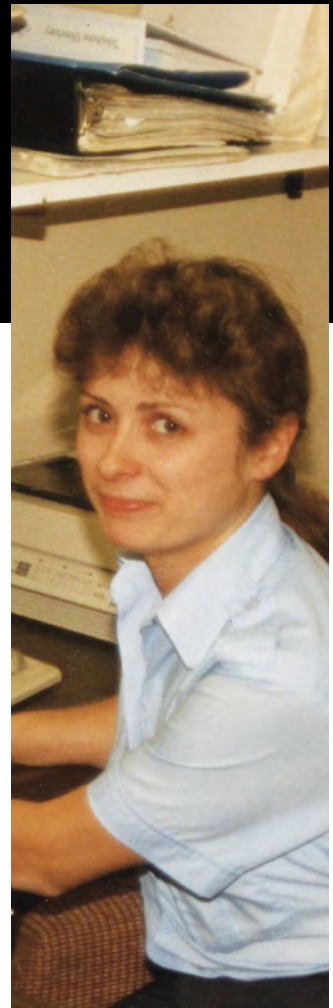
1996



2011



2021



OUR EMPLOYEES, OUR GREATEST STRENGTH

From the very early days, our success has been driven by our talented employees. Their dedication, loyalty and hard work have made the company what it is today.

ONE COMPANY, ENDLESS OPPORTUNITIES

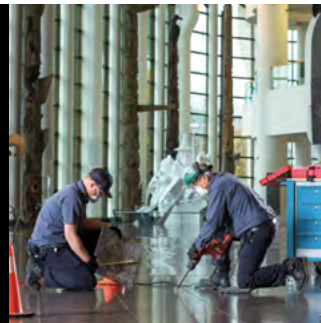
We are committed to helping our employees build meaningful careers by giving them opportunities to learn, grow and leave their mark on an exciting industry.



INDUSTRY LEADERS, FAMILY VALUES

Today, Black & McDonald is one of North America's most respected, integrated multi-trade construction and facility services providers. Our success is built upon the support of our valued clients, partners and employees.





CELEBRATING 100 YEARS OF EXCELLENCE

1921

W.R. Black and W.J. McDonald
form partnership in Toronto.

1950

Black & McDonald enters the
ventilation and A/C markets.

1955

Quebec office opens.

1958

Black & McDonald enters the
plumbing and heating markets.

1973

B&M enters the
utility market.

1955

First corporate headquarters at
101 Parliament Street opens.

1971

Atlantic region business activity
begins.

1946

W.J. McDonald acquires 100%
ownership of Black & McDonald.

1957

H.J. and W.L. McDonald assume
leadership of Black & McDonald.

1973

Operations begin in
Western Canada.



1977

Vancouver and Dartmouth offices are opened, establishing coast-to-coast presence.

1990

Offshore energy business begins operations in Atlantic Canada.

1997

B&M begins operations in Kansas City, USA.

2008

B&M begins first public-private partnership (P3) project at the Kelowna and Vernon Hospitals in BC.

2019

B&M is awarded a major public-private partnership (P3) contract in Ottawa by the Government of Canada as part of the Innovate Energy consortium, under the government's Energy Services Acquisition Program (ESAP).

1983

B&M secures its first Facilities Management contract at Commerce Court in Toronto.

2013

Women's College Hospital redevelopment begins; B&M awarded 30-year FMO contract.

1997

Ian and Bruce McDonald assume leadership.

2021

B&M celebrates 100 Years of Excellence.



OUR VERSATILE AND DIVERSE FLEET

Black & McDonald's founders first transported equipment using Toronto street cars. Today the company fleet is 2,100 vehicles strong across North America.



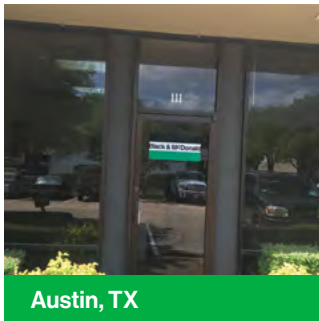


BLACK & McDONALD'S RAPID GROWTH THROUGH THE DECADES

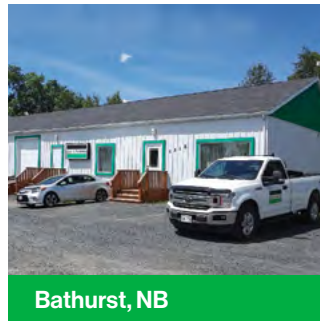
Beginning in 1955, when our flagship office opened at 101 Parliament Street in Toronto, B&M has grown to more than 30 offices and over 5,500 employees working across North America.



101 Parliament Street, Toronto, ON



Austin, TX



Bathurst, NB



Bowmanville, ON



Brossard, QC



Calgary, AB



Courtice, ON



Dartmouth, NS



Edmonton, AB



Hamilton, Bermuda



Kansas City, MO



London, ON



Markham, ON



Moncton, NB



Ottawa, ON



Regina, SK



Salt Lake City, UT



Saskatoon, SK



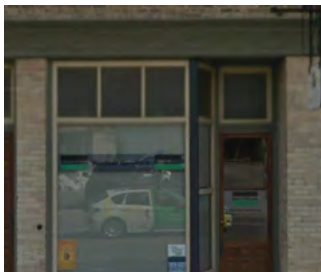
Scarborough, ON



Springdale, AK



St. John's, NL



Tiverton, ON



Tulsa, OK



Vancouver, BC



Winnipeg, MB

GIVING BACK TO OUR COMMUNITIES

We believe that giving back to the communities we serve is deeply important. From building low-cost housing to supporting food banks and charities across North America, we are committed to making a difference.

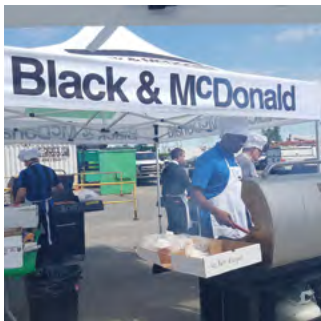






CELEBRATING EACH OTHER

Over the years we've gathered for many special events with our employees and their families. It's part of our culture as the B&M family.



er Toronto ECA @theGTECA · Nov 15
 cal Contractors Association of Toronto President John McDonald and
 to Mayor William Dennison push the switch on the inaugural Christmas
 ig in 1967



Logo Man
 101 Parliament Street, Toronto 2
 366-2541

BLACK & McDONALD LIMITED

EQUIPMENT CHECK LIST

Contract Number - 01-878

75th ANNIVERSARY

Black & McDonald

CANADA
 A Celebration of our Heritage

W. J. McDONALD
 SUCCESSION TO
 BLACK & McDONALD
 ELECTRICAL CONTRACTORS
 200 KING STREET WEST
 TORONTO 1

POWER AND LIGHT INSTALLATIONS

MAINTENANCE AND REPAIRS

DATE

INVOICE NO.

YOUR ORDER NO.

TERMS: CASH

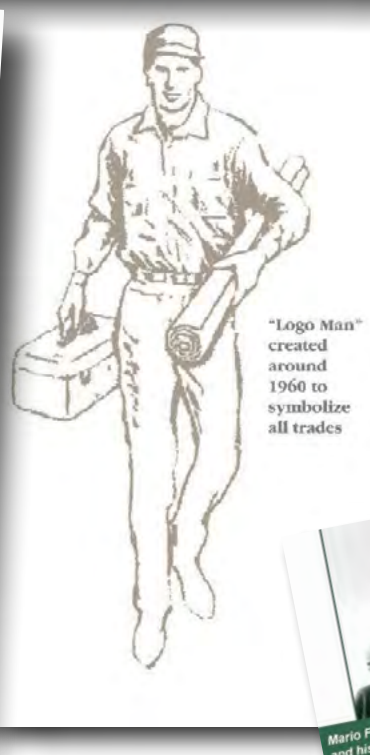
INSIDE

There's not a crowd, p. 2
 There's all out there, p. 3
 B&M smooths wrinkles, p. 4

There's 1967

power people
 ls before starting B&M

ing payments in
 terms. Naturally, just
 as he suspected, the
 amount was eventually
 paid back in full.
 As WJ's son, Bill,
 remembers: "Dad was certainly a moti-
 vator of people, an
 expert at encouraging
 as opposed to criticizing. He always
 trusted in the ability
 of others to respond
 to his subtle inducements."
 "I remember when
 I was writing my
 final high school
 exams. Dad casually
 mentioned my probable
 service in the
 Canadian army in
 Korea in three
 months' time if I
 failed. That was good
 for me to study and it guided
 me as well."
 "His manner was one of his
 characteristic that stands out
 in my mind. "Father was always
 people perceived him and he



And the people who make the show go

Black & McDonald Limited is the official
 electrical contractor of the Ontario Trade
 Fair. Every year the managers of more than 100
 businesses, consumer goods industries, export
 companies, and the Ontario Fair in a wide variety of
 services, from electrical power installation to
 equipment repair, lighting, heating, ventilation, and air conditioning, and a full range
 of electrical and mechanical services.

With Black & McDonald's years of
 experience, the best trained staff,
 and the latest equipment, we are
 the electrical specialists in the business
 community. Our people, with
 Canada's finest, most
 reliable and responsive
 electrical contractors
 and mechanical contractors.

For further information

March 21/64

DATE OF ORDER

DATE COMPLETED

YOUR ORDER NO.

ORDERED BY
 Mr. G. C. Gray

TERMS - NET CASH

Labour
 Material

Black & McDonald Limited

TORONTO MONTREAL

BLACK & McDONALD LIMITED

101 PARLIAMENT STREET, TORONTO 2, ONTARIO

JOB NO. 5497-1
 INVOICE NO. 4292

366-2541
 AREA CODE 416

INVOICE DATE April 1, 1964

FOR WORK AT

INSTALL customer's 4 fixtures over bar
 pair 2 bathroom fixtures
 install outlet for portrait light

APR 9/64

BLACK & McDONALD LIMITED

March 21/64

DATE OF ORDER

DATE COMPLETED

YOUR ORDER NO.

ORDERED BY
 Mr. G. C. Gray

TERMS - NET CASH

Labour
 Material

Black & McDonald Limited

Mario Fatigati (in the white helmet)
 and his crew take a break from the
 and his crew take a break from the
 and his crew take a break from the



Centennial 1921–2021

